



“Celebrating Value & Talent” Public Service Announcement (PSA)

Transcript of :30 Version

The “Celebrating Value & Talent” PSA features people with disabilities working and interacting with colleagues in a variety of environments, ranging from offices to a construction site. A woman is also shown commuting using public transportation. As the narration concludes, a graphic slate appears showing the Campaign for Disability Employment logo, the website address *WhatCanYouDoCampaign.gov*, the U.S. Department of Labor seal, the Office of Disability Employment Policy logo, and the Freedom250 logo.

The Narration Reads as Follows:

At work, it’s what people *can* do that matters.

And every day, people with disabilities *can* and *do* add value to America’s workforce and economy.

But truly maximizing America’s success...

Starts with maximizing every American’s *potential*.

Because America works best when *everybody* works—including people with disabilities.

Learn more about ways to capitalize on our talent. Visit WhatCanYouDoCampaign.gov.