



“Celebrating Value & Talent” Public Service Announcement (PSA)

Transcript of :60 Version

The “Celebrating Value & Talent” PSA features people with disabilities working and interacting with colleagues in a variety of environments, ranging from offices to a construction site. A woman is also shown commuting using public transportation. As the narration concludes, a graphic slate appears showing the Campaign for Disability Employment logo, the website address *WhatCanYouDoCampaign.gov*, the U.S. Department of Labor seal, the Office of Disability Employment Policy logo, and the Freedom250 logo.

The Narration Reads as Follows:

At work, it’s what people *can* do that matters.

And every day, people with disabilities *can* and *do* add value and talent to America’s workforce and economy.

We are designers and developers, managers and mentors, entrepreneurs and innovators.

We make, create, educate.

For 250 years, we have contributed to America’s success.

America’s strength.

America’s *power*.

But truly maximizing America’s success...

Starts with maximizing every American’s *potential*.

Their potential to *build* and to *serve*, to *contribute* and to *lead*.

Because America works best when *everybody* works.

Celebrating America means celebrating the value *all* Americans contribute to our nation’s workforce—including people with disabilities. Learn more about ways to capitalize on our talent. Visit WhatCanYouDoCampaign.gov.